



## ADVANTAGE PROGRAM

### Advantage Program Benefits

Membership consists of two levels: *Advantage* and *Advantage Plus*. Advantage Plus Members receive all the Advantage benefits **PLUS** an additional offer. Program Benefits are available between March 1, 2021 and February 28, 2022.

**Advocis Education Programs** – Discounts on professional education programs, including CFP®, CLU®, or CHS™ designation

**CANNEX Income Annuity Exchange** – An online tool that surveys the market for client-specific income annuity quotes and illustrations

**Compulife Quotation System** – A life insurance comparison tool which quotes all major Canadian insurers for a variety of products, capable of multi-life and joint quotes

**FSB Content Marketing powered by AdvisorStream** – Content marketing designed to help grow your business, improve client relationships, and position you as an expert and valuable resource

**InsuranceINTEL** – Market intelligence and comparisons for the insurance industry

**Manulife Bank Offer** – Reimbursement of Manulife Bank Business Acquisition Loan application fee and a \$250 cashback certificate on 3 first position Manulife One accounts

**NPC DataGuard** – Advanced data security and support services with the first 2 months free on any NPC DataGuard Pro system, a \$500 credit towards additional new systems, 6 months of Microsoft Office 365 Business Standard

**SideDrawer\*** – A secure and real-time life planning and organization platform that allows you to easily organize and share your personal and family information and important contacts - from any device - including banking, investments, identity, real estate and all other critical information  
\*Not available in Quebec

**WorkPerks®** – An employee discount program with perks from over 1,200 businesses at 6,000 locations nationwide

#### FOR ADVANTAGE PLUS MEMBERS

A 50% co-pay allowance (up to \$750 for the year) for events and campaigns that are for the purpose of building your business

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